



Ari-Son Megaregion Council

Webinar Agenda

Friday, March 26, 2021

1:00-2:30 p.m. MST

[Registration Here](#)

1:00 p.m. **Welcome and Introductions**

- The Honorable David Luna, Councilmember, City of Mesa, MAG Economic Development Committee Chair

1:05 p.m. **Opening Remarks**

- The Honorable Ken Roy, Consul General of the United States in Hermosillo
- The Honorable Jorge Mendoza Yescas, Consul General of Mexico in Phoenix

1:15 p.m. **Update of Border Crossing Card Legislative Efforts**

- Jim Kolbe, Former Member of Congress from Arizona, 1985-2007

1:20 p.m. **The Effects of COVID-19 on Arizona's Tourism and Trade With North America**

- Elsa Beljean, Policy Planner II, Maricopa Association of Governments
- Jorge Vidal Ahumada, Secretary of Economy, State of Sonora

1:35 p.m. **Panel: COVID-19 Effects on the Ari-Son Megaregion and Opportunities for Economic Recovery**

- The Honorable Kate Gallego, Mayor, City of Phoenix
- The Honorable Célida López Cárdenas, Mayor, City of Hermosillo
- The Honorable Sharon Bronson, Chair, Pima County Board of Supervisors
- The Honorable Santos Gonzalez Yescas, Mayor, City of San Luis Rio Colorado
- Panel Moderators:
Kevin O'Shea, Senior Vice President of International Trade, Arizona Commerce Authority
Saturnino Campoy Ramos, Board of Directors, CANACINTRA Hermosillo

2:20 p.m. **Closing Remarks**

- Juan Ciscomani, Senior Advisor for Regional and International Affairs, Office of the Arizona Governor; Vice Chair, Arizona-Mexico Commission
- Epifanio Salido Pavlovich, Chief of Staff, Executive Office, State of Sonora
- The Honorable David Luna, Councilmember, City of Mesa, MAG Economic Development Committee Chair

2:30 p.m. **End**

*Draft agenda: All invited participants are subject to change.